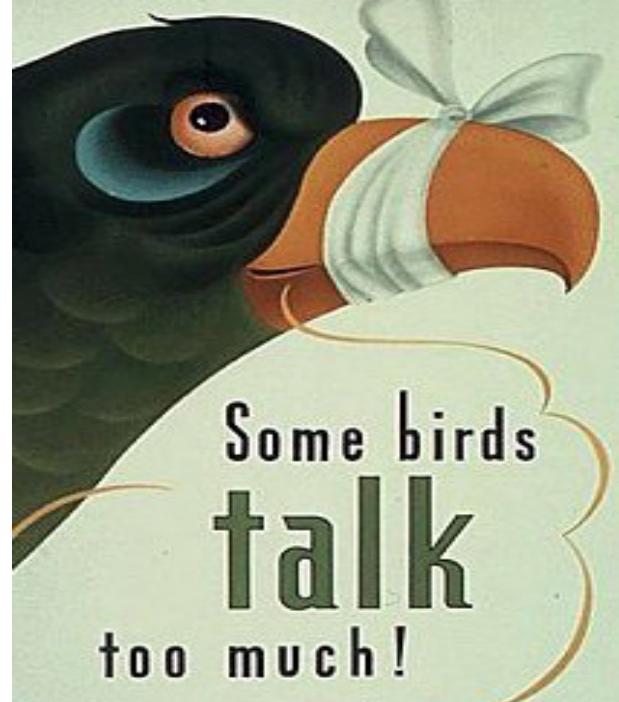




# WWII and the home front



APPLY  
**U.S. EMPLOYMENT SERVICE**



# African Americans



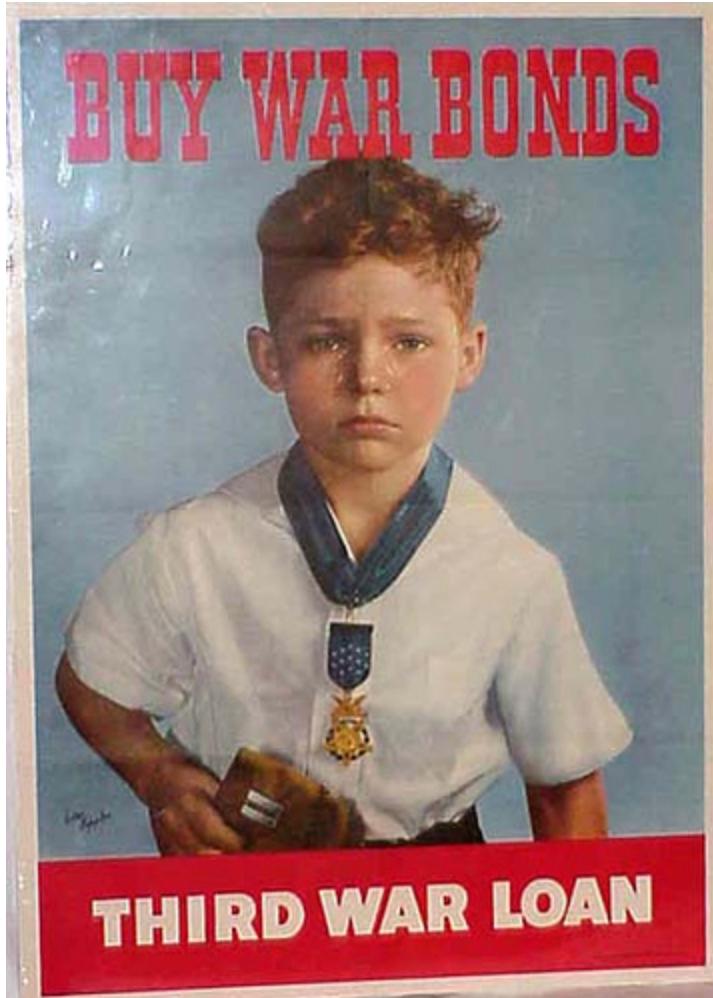
- Job opportunities: building aircraft, steel mills, and shipyards (Executive Order 8802 outlawed discrimination by defense contractors)
- Move north for jobs causes some resentment and competition with whites
  - Race riots broke out in many cities
- Double V campaign
  - Victory for democracy both home and abroad
  - Called for an end to racism and segregation

# Mexican Americans

- Bracero program: U.S. brings in 17,000 Mexicans to work in LA shipyards
- Zoot Suit Riots: White soldiers stormed LA neighborhoods and beat up Mexican and Mexican-American “zooters,” some as young as twelve. Lasts a week; jury finds soldiers guilty of inciting the violence



# Children



- 1940-1944: 12.5 million teens leave school to join the workforce
  - Leads to rise in juvenile crime
- Smaller children collect scrap metal, rubber, paper, etc., and buy war bonds
- 16 million women join workforce: leads to “latchkey” kids
- Lanham Act: gives \$\$ to set up day cares, but only enough for 107,000 kids
  - One social worker in LA found 45 babies locked in cars during the workday

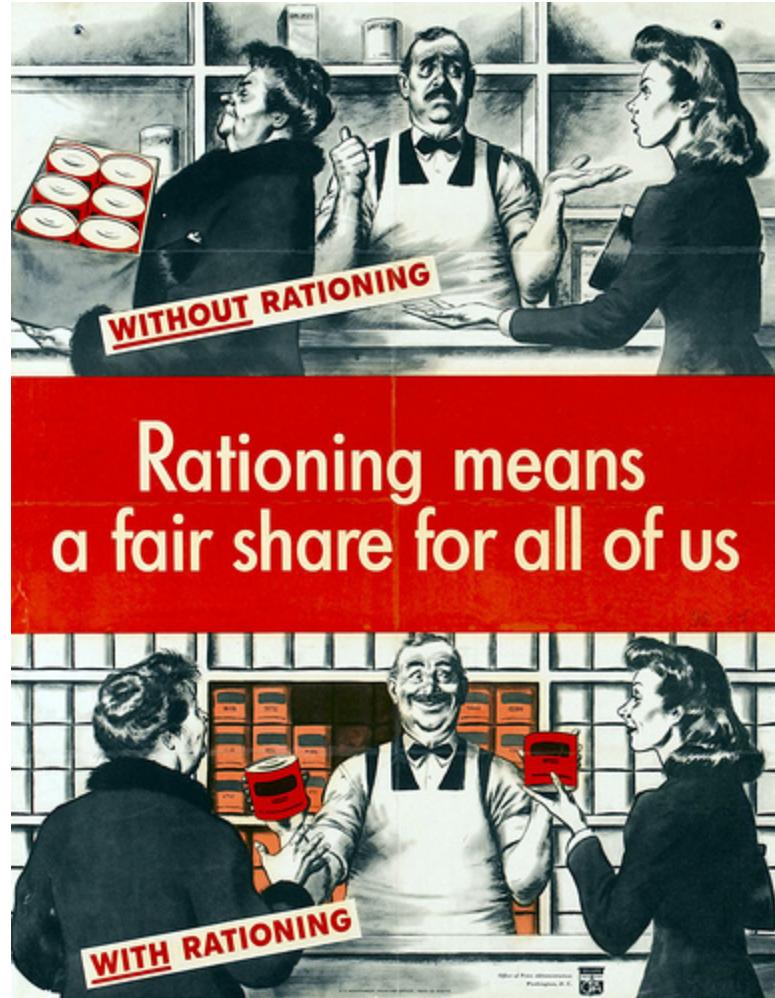
# Women

- “Rosie the Riveter” created to get 6 million women working in war industries: welding, shipbuilding, etc.
  - “If you can sew a button, you can do spot welding on airplane parts



# Consumers

- Government creates rationing: limits on gasoline, meat, cheese, coffee, and other in demand goods
- Office of Price Administration: set price limits on these in demand goods
- War Production Board: restricted amounts of wool, cotton, and nylon in consumer goods
  - Women's bathing suits 10% smaller= the bikini!
- Consumers urged to recycle and plant war gardens



# The Government

- War Production Board: converted factories to military production
- Raise taxes: up to 94% for highest incomes
- Restricted worker's right to strike
- Office of Censorship: censored all communication between the U.S. and foreign nations.
  - Media agreed to voluntary censorship
- Office of War Information: Keep public informed on war

