

## **Help Wanted: An American President**

Background: Over the years, many have described the American Presidency as the most powerful office in the world. It is definitely one of the most complicated and demanding jobs ever. Leading the American nation involves a wide range of powers and responsibilities, not to mention the obvious perks, glories, and risks. Because there is never a shortage of willing applicants who seek to fill the post of the presidency, you won't ever see a job listing for it in the Classifieds. But imagine what one might look like: Help Wanted: An American President.

The Project: You and a partner will be designing and creating a Job advertisement for the U.S. President. Like all job listings, it will communicate key information about the job and seek to attract qualified applicants. It will be carefully researched, cleverly designed, and reflect an in-depth understanding of the Presidency.

Required information and elements: Your ad **MUST** include:

1. A catchy, attention grabbing slogan or "hook" to attract applicants
2. A general job description
3. A list of minimum qualifications
4. A list of other desirable traits and characteristics
5. An explanation of SPECIFIC job responsibilities, powers, and duties in each of the following areas (at least 3 each):
  - a. Executive
  - b. Diplomatic
  - c. Military
  - d. Policy Maker
  - e. Party Leader
  - f. Chief Citizen
  - g. Economic Manager
  - h. Chief of State
6. Explanation of salary, benefits, and misc. perks
7. At least 2 images

Format- Your Choice: Your job listing will be to produce your ad in a digital format:  
No Matter which format you choose, it should show a high level of effort

Your Process:

1. Research. Use your textbook
2. Design a rough mock up of the ad (no specifics) to be signed off by the teacher
3. Write text for the ad. Make sure Both partners can explain the vocabulary and ideas contained in the ad.
4. Final product

Grading: This project will be worth 20 points and will be graded on effort, content, and the required elements. Both partners will receive the same grade unless a complaint is lodged to the teacher before the project is due